A RETROSPECTIVE RESEARCH STUDY COMPLETED 1/5/2013

THE NEW AND BOOMING FIELD OF PERMANENT

MAKE-UP

THE AMERICAN MICROPIGMENTATION CORPORATION DID AN IN DEPTH

RETROSPECTIVE STUDY TO FIND WEB-SITES, TELEPHONE BOOK ADVERTISEMENT AND PUBLICATIONS DESCRIBING PERMANENT MAKEUP PRIOR TO DR. ANGRES' EXPLOSIVE 1984 PUBLICATIONS IN MEDICAL JOURNALS. THERE WERE NONE FOUND PRIOR TO 1984--- UNTILL THE ANGRES MEDICAL ARTICLES DESCRIBED HIS INVENTION; "PERMANENT EYELINER METHOD; A NEW SURGICAL PROCEDURE" Click, FOLLOWED BY ANGRES RECEIVING US PATENT #4,508,106 ON THE PERMANENT EYELINER METHOD AND EQUIPMENT ISSUED APRIL 2,1985. Click THIS OPENED THE DOOR TO A NEW FEILD IN COSMETIC SURGERY AND RELATED INDUSTRY. DR. ANGRES, INSPIRED BY THE WIDE SPREAD INTEREST IN HIS NEW PROCEDURE, STARTED TEACHING HUNDREDS OF PHYSICIANS, NURSES, AND TECHNICIANS IN THE COSMETIC FIELD. YEARS LATER, PERMANENT MAKEUP SCHOOLS POPED UP EVERYWHERE AND WEB- SITES FLOURISHED.

TODAY, ALMOST 30 YEARS SINCE DR. ANGRES' INVENTION, THERE ARE OVER 6,570,000 PERMANENT MAKEUP WEB-SITES AND MORE PERMANENT MAKE-UP TECHNICIANS THAN YOU CAN COUNT. ONE CAN HARDLY IMAGINE HOW MANY HUNDREDS OF THOUSANDS MEN AND WOMEN HAVE THIS PROCEDURE EVERY YEAR WORLD-WIDE. THERE IS NO DOUBT THAT PERMANENT MAKEUP IS THE MOST COMMON COSMETIC PROCEDURE DONE TODAY IN AND OUT OF THE DOCTORS OFFICE AND WE PREDICT IT WILL BE IN THE FUTURE. WE SINCERELY THANK YOU, DR. ANGRES Click

Charles S. Zwerling, M.D. in his declaration states:

DECLARATION OF CROWELL BEARD, M.D.

STATE OF CALIFORNIA)
COUNTY OF SAN MATEO)

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- I, CROWELL BEARD, M.D. do hereby declare and say that:
- 1. I am a physician with extensive experience in working with eyelid skin grafts. In this field, I exclusively worked on abnormal, small portions of eyelid skin grafts, tatto that did not contain the characteristics of normal eyelid tissue anatomy such as eyelashes, glands, tarsus and conjuncti
- 2. One of the procedures which I attempted to develop was the implantation of pigment to simulate eyelashes. I used a hand held needle to tattoo dye in the skin graft sites which was to serve as an alternative to eyelash grafting
- 3. I never attempted to medically tattoo normal eyelid margins or the eyelash line for the purpose of cosmetic eyeliner enhancement.
- 4. A high level of skill is required to perform the procedure of implanting pigment in normal eyelid tissue to avoid adverse affects such as loss of lashes, scaring and glandular disfunction. The advanced instrumentation which was developed by Dr. Angres to perform his procedure permitted the implantation procedure to be carried out in the normal lash line without adverse effects;
- 5. The procedure developed by Dr. Angres was specifically directed to cosmetic enhancement of normal tissue. Due to the aesthetic result and the reproducability of the

Charles S. Zwerling, M. D. GOLDSBORO EYE CLINIC, LTD. 303-A SPENCE AVENUE GOLDSBORO, N. C. 27530 TELEPHONE 919 - 778-8992

May 5, 1985

Giora Angres, M. D. 3121 South Maryland Parkway Suite 602, Building 2 Las Vegas, Nevada 89109

Dear Dr. Angres:

I wanted to take this opportunity to thank you and your office staff for all your kindness and consideration that you extended to my wife Jean and me during our visit to Las Vegas approximately 2 weeks ago. I enjoyed watching your surgical technique on the eyelids and the one case of eyebrow reconstruction.

I, along with 2 other co-authors, am currently completing a textbook on micropigmentation surgery. We would be honored if you would write a foreword to the book. We would also be very pleased to have any contribution from you on surgical technique. We feel that it is important to emphasize your contribution to medical science and your proper place in medical history, as the first medical doctor to describe and perform cosmetic eyeliner (or eyelash enhancement surgery).

My publisher, the Slack Publishing Company has given me a deadline of June 1, 1985 for the receipt of the final manuscript. realize that you are extremely busy at this time but again we would be most honored to have you writing a foreword to the book and or contributing any written information regarding surgical technique, interesting slides, or other facettes of this surgery. We will certainly give you all due credit that you so richly deserve.

Thank you in advance for any help and advice you can give us.

With warm regards and thanks,

Charles S. Zwerling, M.D., P. A. C. S., F. I. C. S.

Goldsboro Eye Clinic, Ltd.

CSZ/bhh

DOING S PER WEEK!!!

American Academy of Micropigmentation



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Giora Angres, M.D. 6455 La Jolla Blvd. Suite 121 La Jolla, California 92037 Phone 619-551-9958

Dear Dr. Angres,

On behalf of the board of directors of the American Academy of Micropigmentation, I would like to thank you for the generous donation to our organization of your patents for the permanent eyeliner technique. As the a member emeritus of the American Academy of Micropigmentation, the patent holder and inventor of the permanent eye liner technique, we are honored that you have decided to support our organization. The main goal of the Academy is to develop certification and quality assurance in micropigmentation. Your donation and support will help us achieve this goal.

Your generous gift of your patents is tax deductible as the American Academy of Micropigmentation, Inc. has been granted tax emption status under section 501 © (3) by the Internal Revenue Code with the tax identification number 56-767144

Thank you for your generous support

Sincerely,

Charles S. Zwerling, MD, FACS, FICS, FRCS

Chairman of the Board

American Academy of Micropigmentation, Inc.